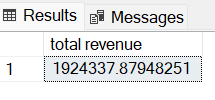
## ***SUPER STORE DASHBORD***

**KPI**

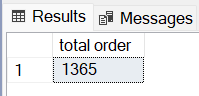
## ***TOTAL REVENUE***

select SUM(Sales) as "total revenue" from dbo.[SuperStoreUS-2015]



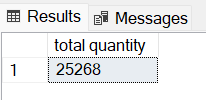
## ***TOTAL ORDER***

select COUNT(distinct Order\_ID)as "total order" from dbo.[SuperStoreUS-2015]



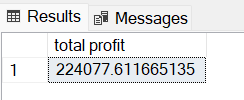
## ***TOTAL QUANTITY***

select SUM(Quantity\_ordered\_new) as "total quantity" from dbo.[SuperStoreUS-2015]



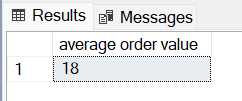
## ***TOTAL PROFIT***

select SUM(Profit) "total profit" from dbo.[SuperStoreUS-2015]



## ***AVERAGE ORDER VALUE***

select sum(Quantity\_ordered\_new)/COUNT(distinct Order\_ID) as "average order value" from dbo.[SuperStoreUS-2015]

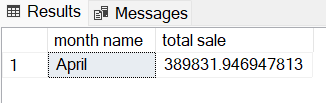


## ***HIGHEST SELLING MONTH***

select top 1 DATENAME(month,Order\_Date) as "month name",sum(Sales) as "total sale" from dbo.[SuperStoreUS-2015]

group by DATENAME(month,Order\_Date)

order by sum(Sales) desc

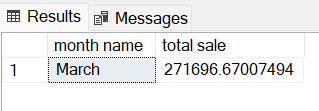


## ***WORST SELLING MONTH***

select top 1 DATENAME(month,Order\_Date) as "month name",sum(Sales) as "total sale" from dbo.[SuperStoreUS-2015]

group by DATENAME(month,Order\_Date)

order by sum(Sales)

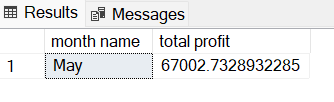


## ***HIGHEST PROFIT MONTH***

select top 1 DATENAME(month,Order\_Date) as "month name",sum(Profit) as "total profit" from dbo.[SuperStoreUS-2015]

group by DATENAME(month,Order\_Date)

order by sum(Profit) desc

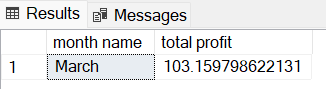


## ***WORST PROFIT MONTH***

select top 1 DATENAME(month,Order\_Date) as "month name",sum(Profit) as "total profit" from dbo.[SuperStoreUS-2015]

group by DATENAME(month,Order\_Date)

order by sum(Profit)

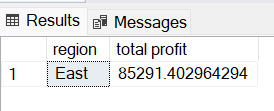


## ***HIGHEST PROFIT BY REGION***

select top 1 Region as "region",sum(Profit) as "total profit" from dbo.[SuperStoreUS-2015]

group by Region

order by sum(Profit) desc

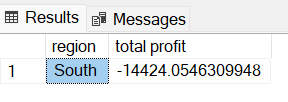


## ***WORST PROFIT BY REGION***

select top 1 Region as "region",sum(Profit) as "total profit" from dbo.[SuperStoreUS-2015]

group by Region

order by sum(Profit)

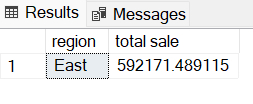


## ***HIGHEST SALES BY REGION***

select top 1 Region as "region",sum(Sales) as "total sale" from dbo.[SuperStoreUS-2015]

group by Region

order by sum(Sales) DESC

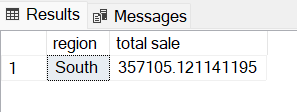


## ***WORST SALES BY REGION***

select top 1 Region as "region",sum(Sales) as "total sale" from dbo.[SuperStoreUS-2015]

group by Region

order by sum(Sales)

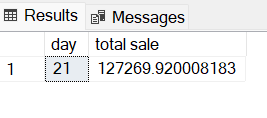


## ***HIGHEST SELLING DAY***

select top 1 DATENAME(DAY,Order\_Date) as "day",sum(Sales) as "total sale" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by sum(Sales) desc

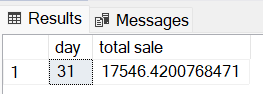


## ***WORST SELLING DAY***

select top 1 DATENAME(DAY,Order\_Date) as "day",sum(Sales) as "total sale" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by sum(Sales)

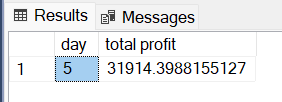


## ***HIGHEST PROFIT DAY***

select top 1 DATENAME(DAY,Order\_Date) as "day",sum(profit) as "total sale" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by sum(Profit) desc

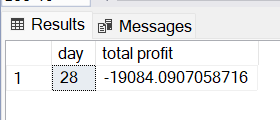


## ***WORST PROFIT DAY***

select top 1 DATENAME(DAY,Order\_Date) as "day",sum(profit) as "total sale" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by sum(Profit)



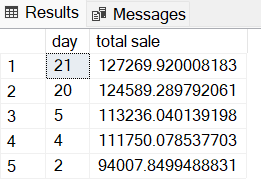


***HIGHEST 5 SELLING DAY***

select top 5 DATENAME(DAY,Order\_Date) as "day",sum(Sales) as "total sale" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by sum(Sales) desc

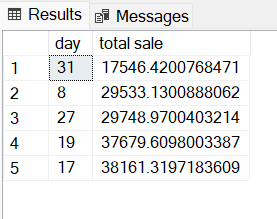


***WORST 5 SELLING DAY***

select top 5 DATENAME(DAY,Order\_Date) as "day",sum(Sales) as "total sale" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by sum(Sales)

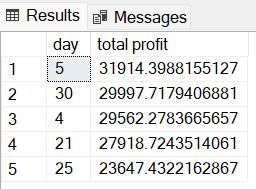


***HIGHEST 5 PROFIT DAY***

select top 5 DATENAME(DAY,Order\_Date) as "day",sum(profit) as "total profit" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by sum(Profit) desc

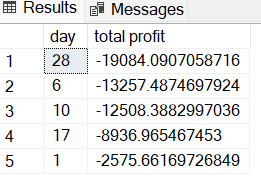
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***WORST 5 PROFIT DAY***

select top 5 DATENAME(DAY,Order\_Date) as "day",sum(profit) as "total profit" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by sum(Profit)

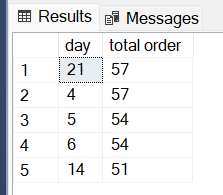


***HIGHEST 5 ORDER DAY***

select top 5 DATENAME(DAY,Order\_Date) as "day",COUNT(distinct Order\_ID) as "total order" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by [total order] DESC

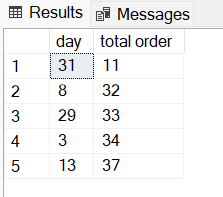
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***WORST 5 ORDER DAY***

select top 5 DATENAME(DAY,Order\_Date) as "day",COUNT(distinct Order\_ID) as "total order" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,order\_date)

order by [total order]

******

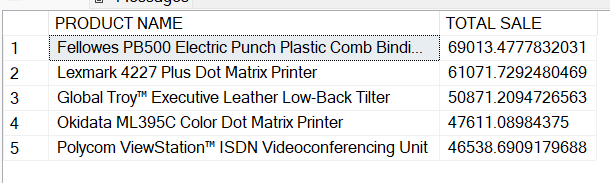


***HIGHEST 5 SELLING PRODUCT NAME***

select top 5 Product\_Name as "PRODUCT NAME",sum(Sales) as "TOTAL SALE" from dbo.[SuperStoreUS-2015]

group by Product\_Name

order by sum(Sales) desc

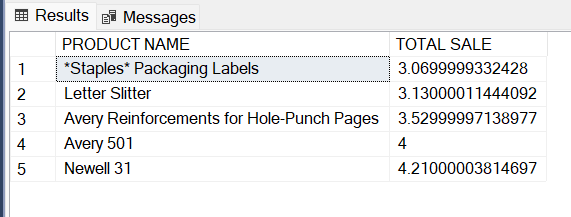
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***WORST 5 SELLING PRODUCT NAME***

select top 5 Product\_Name as "PRODUCT NAME",sum(Sales) as "TOTAL SALE" from dbo.[SuperStoreUS-2015]

group by Product\_Name

order by sum(Sales)

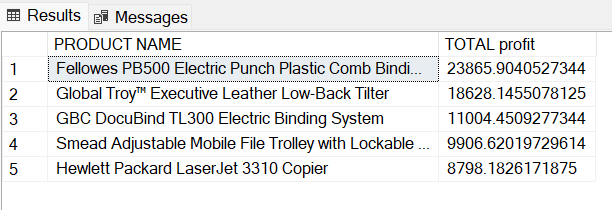


***HIGHEST 5 PROFIT PRODUCT NAME***

select top 5 Product\_Name as "PRODUCT NAME",sum(Profit) as "TOTAL profit" from dbo.[SuperStoreUS-2015]

group by Product\_Name

order by sum(Profit) DESC

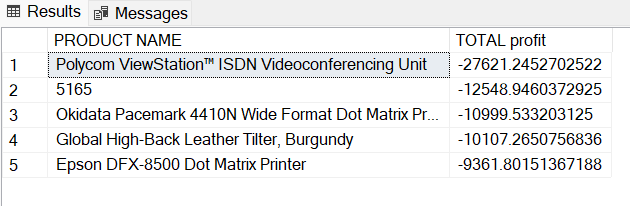
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***WORST 5 PROFIT PRODUCT NAME***

select top 5 Product\_Name as "PRODUCT NAME",sum(Profit) as "TOTAL profit" from dbo.[SuperStoreUS-2015]

group by Product\_Name

order by sum(Profit)

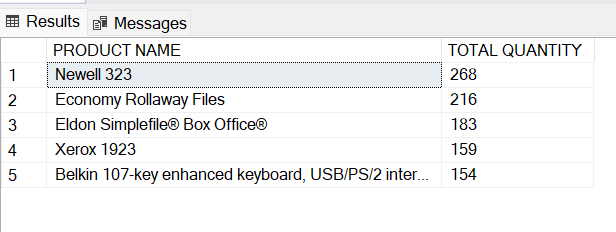
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***HIGHEST 5 QUANTITY SALE PRODUCT NAME***

select top 5 Product\_Name as "PRODUCT NAME",sum(Quantity\_ordered\_new) as "TOTAL QUANTITY" from dbo.[SuperStoreUS-2015]

group by Product\_Name

order by sum(Quantity\_ordered\_new) DESC

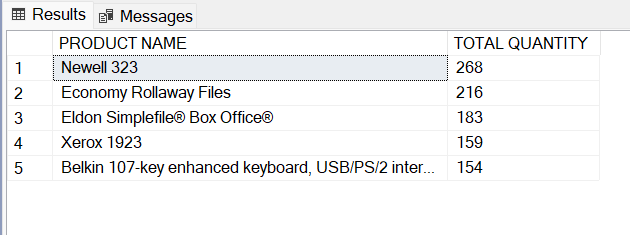
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***WORST 5 QUANTITY SALE PRODUCT NAME***

select top 5 Product\_Name as "PRODUCT NAME",sum(Quantity\_ordered\_new) as "TOTAL QUANTITY" from dbo.[SuperStoreUS-2015]

group by Product\_Name

order by sum(Quantity\_ordered\_new)

******

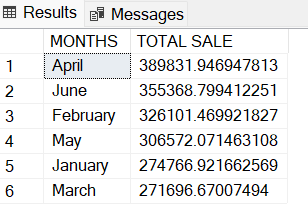


***MONTHLY WITH SALE***

select DATENAME(MONTH,Order\_Date) as "MONTHS",sum(Sales) as "TOTAL SALE" from dbo.[SuperStoreUS-2015]

group by DATENAME(MONTH,Order\_Date)

order by sum(Sales) desc

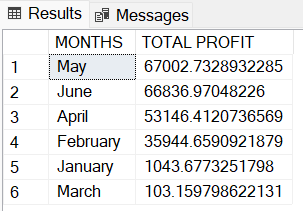
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***MONTHLY WITH PROFIT***

select DATENAME(MONTH,Order\_Date) as "MONTHS",sum(Profit) as "TOTAL PROFIT" from dbo.[SuperStoreUS-2015]

group by DATENAME(MONTH,Order\_Date)

order by sum(Profit) desc

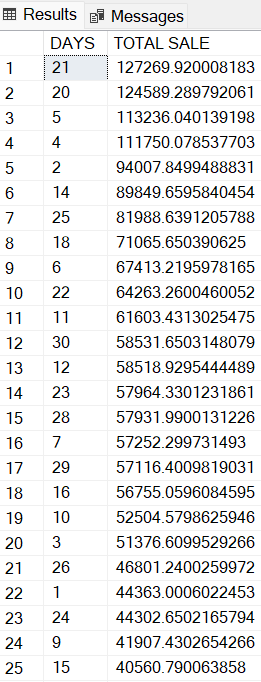
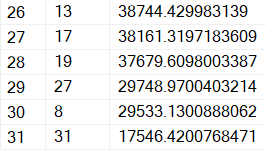
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***DAILY WITH SALE***

select DATENAME(DAY,Order\_Date) as "DAYS",sum(Sales) as "TOTAL SALE" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,Order\_Date)

order by sum(Sales) desc

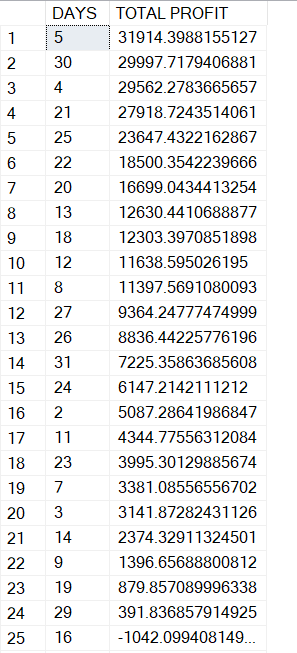
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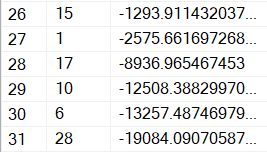
***DAILY WITH PROFIT***

select DATENAME(DAY,Order\_Date) as "DAYS",sum(Profit) as "TOTAL PROFIT" from dbo.[SuperStoreUS-2015]

group by DATENAME(DAY,Order\_Date)

order by sum(Profit) desc

******

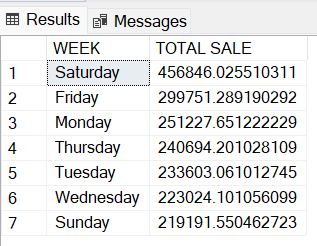
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***WEEKLY WITH SALE***

select DATENAME(WEEKDAY,Order\_Date) as "WEEK",sum(Sales) as "TOTAL SALE" from dbo.[SuperStoreUS-2015]

group by DATENAME(WEEKDAY,Order\_Date)

order by sum(Sales) desc

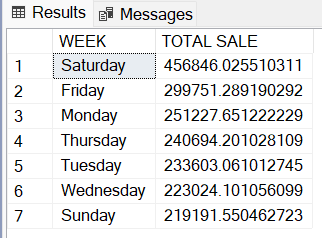


***WEEKLY WITH PROFIT***

select DATENAME(WEEKDAY,Order\_Date) as "WEEKS",sum(Profit) as "TOTAL PROFIT" from dbo.[SuperStoreUS-2015]

group by DATENAME(WEEKDAY,Order\_Date)

order by sum(Profit) desc

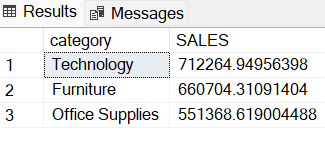
******



***CATEGORY BY SELLING***   
SELECT Product\_Category as "category",SUM(Sales) AS "SALES" from dbo.[SuperStoreUS-2015]

group by Product\_Category

order by sum(sales) desc

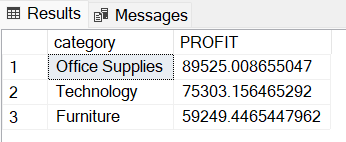


***CATEGORY BY PROFIT***

SELECT Product\_Category as "category",SUM(Profit) AS "PROFIT" from dbo.[SuperStoreUS-2015]

group by Product\_Category

order by sum(Profit) desc

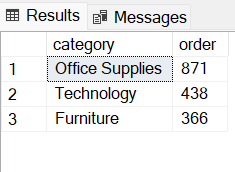
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***CATEGORY BY ORDER***

SELECT Product\_Category as "category",COUNT(DISTINCT Order\_ID) AS "order" from dbo.[SuperStoreUS-2015]

group by Product\_Category

order by COUNT(distinct Order\_ID) desc

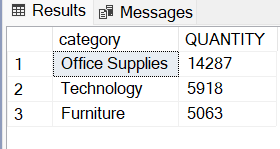
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***CATEGORY BY QUANTITY***

SELECT Product\_Category as "category",SUM(Quantity\_ordered\_new) AS "QUANTITY" from dbo.[SuperStoreUS-2015]

group by Product\_Category

order by SUM(Quantity\_ordered\_new) desc

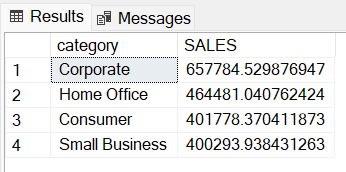
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***SEGMENT BY SELLING***

SELECT Customer\_Segment as "category",SUM(Sales) AS "SALES" from dbo.[SuperStoreUS-2015]

group by Customer\_Segment

order by sum(sales) desc

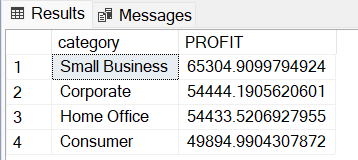
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***SEGMENT BY PROFIT***

SELECT Customer\_Segment as "category",SUM(Profit) AS "PROFIT" from dbo.[SuperStoreUS-2015]

group by Customer\_Segment

order by sum(Profit) desc

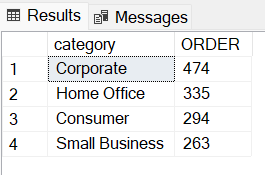
******

***SEGMENT BY ORDER***

SELECT Customer\_Segment as "category",COUNT(DISTINCT Order\_ID) AS "ORDER" from dbo.[SuperStoreUS-2015]

group by Customer\_Segment

order by COUNT(DISTINCT Order\_ID) desc

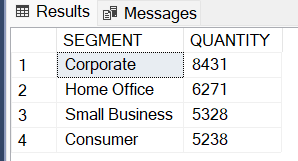
******

***SEGMENT BY QUANTITY***

SELECT Customer\_Segment as "SEGMENT",SUM(Quantity\_ordered\_new) AS "QUANTITY" from dbo.[SuperStoreUS-2015]

group by Customer\_Segment

order by SUM(Quantity\_ordered\_new) desc

******